

KAROLINA TISHCHENKO

UX/UI DESIGNER

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[LinkedIn](#) | [Portfolio](#): (Password: KTdesign)

CORE SKILLS

Creative and skilled Designer specialising in intuitive and engaging digital experiences for web and mobile platforms. Experienced in user research, wireframing, prototyping, and visual design, with a strong focus on accessibility and usability. Skilled in collaborating with cross-functional teams to deliver effective design solutions for clients such as Qatar Airways, Viasat, Ballymore – Embassy Gardens, BBC Studio, FIFA, ITV Studio, Top Gear and Sandbox. Proficient in tools including Figma, Adobe XD, Photoshop, Illustrator, Premiere Pro, Jira, and Confluence.

PROFESSIONAL EXPERIENCE

Neutral Digital (London, United Kingdom)

01/2025 – Present

UX/UI Designer

- Led UX research, wireframing, prototyping, and UI design for diverse projects across industries including technology, aviation, real estate using AR and VR.
- Improved the user experience of the **Viasat** app, redesigning mobile flows and delivering a responsive web version for desktop and mobile.
- Developed the UX/UI for **Ballymore – Embassy Gardens**' digital platform, focusing on seamless navigation and property exploration.
- Delivered new AI features for **Qatar Airways**, enhancing user engagement and streamlining user interactions.
- Collaborated closely with product managers, developers, and stakeholders to ensure design solutions met business objectives and user needs.
- Maintained and updated design systems and style guides, ensuring consistency across multiple platforms and products.

Reality Plus (London, United Kingdom)

05/2022 – 12/2024

UX/UI Designer

- Designed visually appealing and user-friendly interfaces that boosted engagement and retention, including Web3 experience such as **Doctor Who Worlds Apart (BBC Studio)**.
- Influenced accessibility compliance across design systems through partnerships and sprints, ensuring inclusive design standards.
- Identified and resolved UX issues to improve usability, enhancing navigation and interactive features for **FIFA: Own the Zone (Men's & Women's World Cup)**.
- Developed storyboards, user flows, wireframes, prototypes, and high-fidelity visual designs, maintaining brand consistency on projects like **Thunderbirds Are Go! (ITV Studio)**.
- Produced and managed digital content (emails, banners, social media graphics, icons) aligned with brand guidelines.

- Collaborated with front-end and back-end teams to ensure design implementation across immersive metaverse experience, improving interactive functionality for **Top Gear (Sandbox)**.

Cousins Furniture (Birmingham, United Kingdom)

10/2021 – 05/2022

Web & Graphic Designer

- Designed wireframes and mock-ups for the company website and delivered them to UI designers.
- Managed the creation of press ads, brochures, and social media content.
- Created online graphics, videos, animations and manipulating digital images.
- Refreshed and maintained the company website, ensuring consistency with branding.
- Designed and developed digital content across channels including social media, website and email.

Freelance

10/2020 – 10/2021

UX/UI Designer

- Increased usability and accessibility in digital products for diverse clients.
- Conducted UX research and developed wireframes and prototypes across platforms.
- Delivered creative concepts and managed projects for various industries.

BEMYSELF Brand Agency (Lisbon, Portugal)

02/2019 – 10/2020

Graphic & Multimedia Designer

- Designed engaging content for social media, increasing customer engagement.
- Managed design projects from concept to completion, ensuring brand consistency.
- Maintained brand consistency throughout all marketing projects.
- Designed and oversaw design projects from conception to delivery.

EDUCATION

POLYTECHNIC INSTITUTE OF LEIRIA (Leiria, Portugal)

2016 – 2019

Degree in Graphic and Multimedia Design

CERTIFICATIONS & OTHER

- **Language Skills** - English (Advanced), Portuguese (Native), Ukrainian (Native), Russian (Native)
- **Google UX Design Specialisation** (*Coursera, 2024*)
- **Motion Design with Figma** (*ZTM Academy, 2024*)
- **Graphic Design & Web Development** (*Shaw Academy, 2021*)
- **HTML, CSS, and JavaScript for Web Developers** (*Johns Hopkins University, 2020*)
- **Google Digital Unlocked: Fundamentals of Digital Marketing** (*Google, 2020*)